

**February 09, 2023**

**The General Manager**

Corporate Relations Department  
Bombay Stock Exchange Limited 1<sup>st</sup>  
Floor, New Trading Ring Rotunda  
Building, P J Towers Dalal Street, Fort  
Mumbai – 400 001

Scrip Code No. 532481

**Mr. K Hari**

Listing Department  
National Stock Exchange of India  
Ltd. Exchange Plaza, 5<sup>th</sup> Floor  
Plot No. C/1, G Block  
Bandra-Kurla Complex, Bandra (E)  
Mumbai – 400 051

Scrip Code No. NOIDA TOLL EQ

Dear Sir/Madam,

**Sub: Letter of award for License Agreement for display of Advertisement on DND Flyway**

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Rules, 2015 and our letter dated November 25, 2022 this is to inform you that the Company has declared M/s Times Innovative Media as the H-1 for award of contract for display of advertisement on DND Flyway. Letter of Award (LoA) to be issued and contract to be signed with M/s Times Innovative Media as per the terms as mentioned in the Bid Documents along with all the subsequent modifications thereof.

This is for your information and record please.

Thanking You  
Yours Faithfully  
**For Noida Toll Bridge Company Limited**

**Gagan Singhal**  
**(Company Secretary & Compliance Officer)**